

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 16.28
\$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$ **CHANGES** *** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6309407 CLASS: NATL. LOCAL REGIONAL
PRDCT TOM SMITH 9/12 EST#259 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP12/12 SEP17/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 16.28

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
REVISED LINE 13
TTLS \$44,690
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 259
AGENCY PRODUCT CODE = 37

13 R 800P-1000P 30 \$2,200.00 9/17 9/17 1 MON 1

PROGRAM : VOICE
CON COM1: VOICE
STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#29 MISSED:W-F/530A-600A
OFFER: NONE

30S \$400.00 (SEP12/12)

CMT:PLS SEE SPT NA DUE TO LOGS CLOSED- THX JEN

REP HEADLINE# 6309407 TRF# 330729 REP: TEL# 215-564-1206 FAX# 215 564 1103
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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
STATION MAKEGOOD OFFERS:												
M3	UNRESL	BUY#33	MISSED: SAT/700P-730P				SEP15		30S	\$500.00	(SEP12/12)	
			OFFER: SAT/700P-730P				SEP15		30S	\$500.00	PLS ADVISE.	
			CMT: PRG CHG- BETTIS									
			CMT: SPT IS BOOKED- THX JEN									
M4	UNRESL	BUY#34	MISSED: SAT/730P-800P				SEP15		30S	\$425.00	(SEP12/12)	
			OFFER: SAT/730P-800P				SEP15		30S	\$425.00	PLS ADVISE.	
			CMT: PRG CHG- HINES WARD SHOW									
			CMT: SPT IS BOOKED- THX JEN									
SEP/12			44690.00									
										CONTRACT TOTAL	44690.00	
										TOTAL SPOTS	66	

MARKET TOTALS \$130,645 WPXI 31% KDKA 53% WTAE 15% WPGH 1% CABL 0% WPCW 0% WPMY 0%
 COMP COMING SOON
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE